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Paragraph title

All authors are kindly requested to read the following hints carefully to enable a uniform appearance of the proceedings.

The language of the paper must be **English**. The length of the paper including summary should be between **6 and 8 pages**.

Please, start witting your paper over this template. Use only the styles contained in this template with the exception of your own tables and your own bullets and numberings in lists. With this exception this template should contain every type of text which you need in writing your paper.

Write footnotes[[1]](#footnote-1) only for the comments; used literature should be indicated as a number in square brackets [   ] according to the literature list at the end of the paper.

Picture:

* can be colored but it will be printed in black and white,
* must be grouped into one object,
* must be **followed** by its title,
* must be referenced from the text,
* should not exceed page margins.
* Inside text font should not be less than 7 point.
* Aligning in MS Word: *Format Picture* – *Layout* – *In line with text*.
* After the abovementioned aligning select the paragraph with the picture and give it a style called “*KIN-Figure*”.

Text not smaller than 7 point

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Table:

* can be in adlibbed style,
* can also be inserted as a picture,
* must be **preceded** by its title,
* must be referenced from the text,
* should not exceed left and right page margins,
* must be centered on the page,
* must be followed by an empty paragraph.
* Smaller tables in text form can be prevented from being broken at the end of page by selecting all their lines and clicking *Format* – *Paragraph* – *Line and Page Breaks* and checking *Keep with next*.
* Tables inserted as pictures should be aligned in text as the above-mentioned picture using the style “*KIN-Figure*”.
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Do not place empty paragraphs between paragraphs with any kind of text with the exception of the empty paragraph under tables.

Formulas (equations) must be written by means of formula editor and numbered in parentheses (round brackets) and must be referenced from the text. The example is shown on Formula (1).

  (1)

Align the formula *In line with text*. Insert a single tab character before the formula and a single tab character between the formula and its number. Then select the paragraph with the formula and give it a style called “*KIN-Formula*”.

The optional acknowledgements, the list of used literature (if there is any), and required summary should be placed at the end of this paper. They should be written according to the following example.

Acknowledgements

(Example) This work was supported by the Czech Grant Agency (GACR grant no. 102/07/P430 and 102/05/0278).

Literature

1. JÁČ, I.; RYDVALOVÁ, P.; ŽIŽKA, M.; ŽUKOVÁ, H.: Specifikace zdravého českého malého a středního podnikání. Part I. 1st edition. Liberec: Technical University of Liberec, 2004. ISBN 80-7083-886-8.
2. KRAFT, J.; ZASADIL, V.: Ekonomické souvislosti comebacku značkového produktu. E+M Ekonomie a Management, 2005, Vol. 8, No. 3, pp. 27 – 35. ISSN 1212-3609.
3. LORENC, J. et al.: Sklářský a keramický průmysl ČR – Annual report 2003. [online]. Prague: Association of the Glass and Ceramic Industry of the Czech Republic, 2004 [accessed 2005-07-15]. Available from: http://www.askpcr.cz/cze/zprava2003/cze/index.htm.
4. U.S. DEPARTMENT OF COMMERCE: Survey of Manufacturers. 2001. [online]. Washington: EIA, 2001 [accessed 2005-07-15]. Available from: www.eia.doe.gov/emeu/mecs/iab98/glass/profile.html.

Summary

Summary must be written in English. Required length of the summary is 18 to 23 lines.

**Key words:** Key words that describe the contents of your paper should be written here and separated by semicolons.

1. For comments only. [↑](#footnote-ref-1)